Business Requirements

Website Recommended Learning Page

**VERSION: 1.0**

DATE 2016/10/01

Business Requirements

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| *REQ#* | DESCRIPTION | RATIONALE |
| 1 | Users shall be able to navigate to the Recommended Learning page from the Home page of [www.TheBAGuide.com](http://www.TheBAGuide.com) | Users aren’t able to take advantage of courses if they don’t know they exist |
| 2 | Recommended Learning landing page shall have a section about “Recommended Learning Tools You Can Use To Succeed!” | Visually appealing and design is modern |
| 3 | To the right of the “Recommended Learning Tools You…” shall be some text about the recommendations | Inform the user about the resources that are being recommended |
| 4 | Within the text about the recommendations, there shall be a link to an important disclosure. Clicking it will take the user to the disclosure page | Inform the user about the recommendations |
| 5 | The Social Share bar (left side of the screen) shall not be visible on this page | Really only utilized to share blog posts |
| 6 | The page shall be broken up into various sections. | Helps the user to see what is out there and find the necessary courses |
| 7 | Sections and courses will be dynamic based on updates, but should at minimum have an Online Courses section | As Business Analysis changes, additional sections may be added to aid users |
| 8 | Inside the Online Courses section, there shall be sub-sections of Business Analysis Core Concepts, Common Business Analyst Software Training, Visual Modeling Courses, and Technical Courses. Additional sub-sections may also be visible | Further defines the learning for the user |
| 9 | Clicking each of the courses will open the applicable page for that course where the user can gain additional insight about it | Allows the user to learn about the course and understand how it would benefit them |
| 10 | When clicking a course, it should open in a new window | Ensures the user does not lose track of The BA Guide website |
| 11 | Website footer shall be visible and match exactly to the Home page | Consistent experience for the users |